

Robyn Cook – POP Presentation “Whimsy” 2022

Over the last couple of years and prior to POP I had in my mind that one of the greatest creativity killers was to take a photograph that was within the boundaries of other people’s photographic expectations.

I came across a definition of “Fine Art Photography”, which is not about capturing what the camera sees; it is about capturing what the artist sees. In fine art photography, therefore, the artist uses the camera as one more tool to create a work of art. The camera is used to make an art piece that reveals the vision of the artist and makes a statement of that vision rather than documenting the subject before the lens.

The process I used included placing objects on top of my iPad which served both as a physical support and an illuminated backdrop for the objects and used my iPhone to take an image.

I used a variety of genres, including spoons, forks, dish detergent, glycerin bubbles, plants, bark etc. to compose different creative scenes. By blending several images and designs, the colours were enhanced and visually the different layers formed a creative and an “overlay of fancy”.

This project was presented in the form of placemats, coasters, boxes and a book.